

Christmas

in Farnham



20
25

Principal Sponsor:

LAITHWAITES
WINE

Coordinated by:



Farnham
Town Council



Farnham
Town Council

proudly presents



FARNHAM CHRISTMAS Market

Sunday 14 December, 10am - 4pm

Castle Street, The Borough, Bush Hotel Courtyard & Ivy Lane Club
and a Festive Farmers' Market in the Central Car Park

Food, drink and gift stalls

Santa's grotto, nativity, children's rides & live music



Principal sponsor:

LAITHWAITES
WINE

Gold sponsors:

kiddrapinet
SOLICITORS

ESTD 2025
 **FAMILY VETS**

Experience the Magic of Christmas in Farnham

Christmas is always a magical time in Farnham, and this year is no exception. Sponsored by Laithwaites, this year's Christmas in Farnham promises to be one of the best yet.

With more than 90 festive events planned, there is plenty to enjoy with family and friends from creative craft workshops and carol concerts to festive film screenings and traditional church services.

Farnham is also the perfect place to do your Christmas shopping. Whether you are browsing our independent retailers or well-known high street names, you are sure to find gifts that are special as well as unique.

As well as offering a fantastic shopping experience, there's even more reason to shop in Farnham this festive season. Waverley Borough Council is giving shoppers a range of free parking offers which include:

- ★ Buy one hour and get one free on every Wednesday in November, from 1pm - 10pm
- ★ Park for free after 2pm on Wednesday 27 November

If you prefer to shop at the weekend, remember that it is free to park in Waverley's pay and display car parks on Sundays.

On 14 December, leave the car and catch the free hoppa shuttle bus (see page 10) to the ever-popular Farnham Christmas Market. Castle Street and The Borough will be closed to traffic to make way for dozens of stalls selling everything Christmas. From gifts, handmade crafts, jewellery, homeware, clothes and artisan food to local produce from the farmers' market, the market is not to be missed.

From everyone at Farnham Town Council, we wish you a Merry Christmas and a happy New Year!

Christmas in Farnham is kindly sponsored by:

Principal:

LAITHWAITES
WINE

Gold:



Bronze:



With special thanks to:



Save the date

Farnham Christmas Lights Switch-On
Saturday 15 November,
1pm - 6pm

15

Farnham Christmas Market
Sunday 14 December,
10am - 4pm

14

Farnham Farmers' Market
Sunday 23 November,
Sunday 14 December,
10am - 1.30pm

23

14

The Christmas in Farnham brochure is published by Farnham Town Council.

Farnham Town Hall, South Street,
Farnham, Surrey, GU9 7RN

01252 712667

www.farnham.gov.uk

customer.services@farnham.gov.uk

@farnhamofficial

All event information was correct at the time of going to print but please be aware that last minute changes may occur. We apologise for any inconvenience this may cause.

Coordinated by:



Supported by:

Brochure print and delivery supported by Farnham BID



Brochure design by: **talbot.graphics**



Snow Much Fun at Brightwells

14TH NOVEMBER TO 28TH
DECEMBER 2025



For full details,
scan here.


BRIGHTWELLS
FARNHAM

www.brightwells-farnham.com



Christmas Events in Farnham

Hand Embroidery: Christmas Wreath Workshop ★

Saturday 8 November, 10am - 3.30pm
Farnham Maltings, GU9 7QR

Beaded Christmas Bauble Workshop ★

Saturday 8 November, 10am - 12.30pm
Farnham Maltings, GU9 7QR

Elizabeth Welch: Glass, Light and Wild Beauty

8 November 2025 - 10 January 2026, Tuesday-Saturday,
10am - 5pm
New Ashgate Gallery, GU9 7PS
Free entry, no booking required

Gin Durham: Ceramicist in Focus

8 November 2025 - 10 January 2026, Tuesday-Saturday,
10am - 5pm
New Ashgate Gallery, GU9 7PS
Free entry, no booking required

Winter Art & Craft 2025: Handcrafted Gifts and Original Art

8 November 2025 - 28 February 2026, Tuesday-Saturday,
10am - 5pm
New Ashgate Gallery, GU9 7PS
Free entry, no booking required

Whimsical Walnut Shell Creature Craft ★

Saturday 15 November, 11am - 12pm
Farnham Library, GU9 7DR
£3 per child

Craft Your Year - Family Workshop at the Christmas Lights Switch-On (Judith Needham)

Saturday 15 November, 1pm - 5pm
Gostrey Meadow, GU9 7PT
Free drop-in, no booking required
Organised by New Ashgate Gallery, supported by
Farnham Town Council and the South Street Trust

Farnham Christmas Lights Switch-On

Saturday 15 November, 1pm - 6pm
Gostrey Meadow, GU9 7PT

Pottery Painting - Christmas Special ★

Sunday 16 November, 6pm - 9pm
The Princess Royal, GU10 1NX

Badshot Lea Village Infant School - Light Switch On

Friday 17 November, 5.30pm
St George's Church, GU9 9LD

Farnham Maltings Christmas Fair

Wednesday 19 November, 10am - 9pm
Thursday 20 November, 10am - 5pm
Farnham Maltings, GU9 7QR

Festive Nordic Tomte Workshop ★

Saturday 22 November, 9.30am - 11.30am
Farnham Maltings, GU9 7QR

Lino Printed Christmas Cards Workshop ★

Saturday 22 November, 10am - 3.30pm
Farnham Maltings, GU9 7QR

Beaded Star Tree Topper Workshop ★

Saturday 22 November, 10am - 1pm
Farnham Maltings, GU9 7QR

Gingerbread Shaped Christmas Bunting ★

Saturday 22 November, 10.30am - 11.30am
Farnham Library GU9 7DR
£2 per child

Porcelain Christmas Decorations Workshop ★

Saturday 22 November, 7.30pm - 9pm
Farnham Maltings, GU9 7QR

Farnham Farmers' Market

Pre-order your Christmas produce and pick up on 14 Dec
Sunday 23 November, 10am - 1.30pm
Central Car Park, GU9 7RB

Paper Quilling Christmas Decoration ★

Tuesday 25 November, 4.45pm - 6.30pm
Farnham Library, GU9 7DR
£8 per person (age 14+)

Snow Much Fun

Friday 28 November - Sunday 28 December
Brightwells Yard, GU9 7UA

Draw & Paint Sustainable Christmas Cards Workshop ★

Friday 28 November, 10am
Farnham Maltings, GU9 7QR

Mini Beaded Star Decorations Workshop ★

Friday 28 November, 10am - 12.30pm
Farnham Maltings, GU9 7QR



Christmas in Hale: Switching on the Lights

Friday 28th November, 6pm - 7pm
Hale Community & Youth Centre, GU9 0JH

Needle Felted 2D Robin Workshop

Saturday 29 November, 10am - 4pm
Farnham Maltings, GU9 7QR

A Traditional Christmas ★

Sat 29 & Sun 30 November
Museum of Farnham, GU9 7DX
10.30am - 12.30pm or 1.30pm - 3.30pm
£13.50 child / £3.50 adult

The Paper Dolls ★

Saturday 29 November, 1.30pm & 3.30pm
Sunday 30 November, 10.30am & 1.30pm
Farnham Maltings, GU9 7QR

Christmas Stocking with Macramé Detail ★ Workshop

Saturday 29 November, 2pm - 4pm
Farnham Maltings, GU9 7QR

Vox Farnham Chamber Choir Concert: ★ Advent Through the Ages

Saturday 29 November, 6pm - 7.30pm
St Thomas-on-The Bourne Church, GU9 8HA
£18 on door / £15 + booking fee in advance

Porcelain Christmas Decorations Workshop ★

Saturday 29 November, 7.30pm - 9pm
Farnham Maltings, GU9 7QR

Weave a Willow Reindeer Workshop ★

Sunday 30 November, 10am - 5pm
Farnham Maltings, GU9 7QR

Festive Family Workshop: Brightwells & Co Creative Space - Snow-Themed Crafts with Sinéad Fox

Sunday 30 November & Monday 1 December, 12pm - 3pm
Creative Space, Brightwells Yard, GU9 7UA
Free drop-in, no booking required
Organised by New Ashgate Gallery in partnership with Brightwells.



Advent Music and Readings at St Andrew's Church

Sunday 30 November, 5pm
St Andrew's Church, GU9 7DP

Advent Procession & Candlelight Service of Readings and Music

Sunday 30 November, 6pm
St Thomas-on-The Bourne Church, GU9 8HA

Christmas Tree Festival

Friday 5 December, 1pm - 6pm
Saturday 6 December, 10am - 6pm
Sunday 7 December, 12pm - 4pm
St George's Church, GU9 9LD

The Farnham Pottery Christmas Fair

Friday 5 December, 6pm - 9.30pm
The Farnham Pottery, GU10 4SL

Carols in Hale Chapels' Garden

Friday 5 December, 6pm
Hale Chapels' Garden, GU9 0LT

Lino Printed Christmas Tree Decorations ★ Workshop

Saturday 6 December, 10am - 3.30pm
Farnham Maltings, GU9 7QR

Hale Community and Youth Centre Christmas Fayre

Saturday 6 December, 11am - 3pm
Hale Community & Youth Centre, GU9 0JH

Gospel Collective Christmas Concert at St Andrew's Church

Saturday 6 December, 7pm
St Andrew's Church, GU9 7DP

Christmas Wassail - Festive Sing-along

Saturday 6 December, 7pm
St Peter's Church, GU10 4QB

Porcelain Christmas Decorations Workshop ★

Saturday 6 December, 7.30pm - 9pm
Farnham Maltings, GU9 7QR

Carol Service

Sunday 7 December, 6pm
St George's Church, GU9 9LD



Rocking Robin Christmas Craft ★

Monday 8 December, 11am - 12pm
Farnham Library, GU9 7DR
£1 per child

Crochet Snowflake Wall Hanging Workshop ★

Tuesday 9 December, 10am - 12pm
Farnham Maltings, GU9 7QR

Christmas Fair at Frensham Heights School

Wednesday 10 December, 4.30pm - 8.30pm
Frensham Heights School, GU10 5QU

The Snowsmith ★

Friday 12 - Wednesday 24 December,
various performance times
Farnham Maltings, GU9 7QR

Christmas Modern Calligraphy: Pen & Prosecco ★ Workshop

Friday 12 December, 6pm - 8.30pm
Farnham Maltings, GU9 7QR

The Snowsmith: Puppet Making Workshop (4+ yrs) ★

Saturday 13 - Sunday 21 December, various dates and times
Farnham Maltings, GU9 7QR

Needle Felted Robin Baubles Workshop ★

Saturday 13 December, 10am - 4pm
Farnham Maltings, GU9 7QR

Christmas Modern Calligraphy for Beginners ★ Workshop

Saturday 13 December, 10am - 12.30pm
Farnham Maltings, GU9 7QR

Porcelain Decorations & Gift Tags Workshop ★

Saturday 13 December, 10.45am - 12.45pm
Farnham Maltings, GU9 7QR

The Rural Life Living Museum: Santa Specials ★

Saturday 13 - Sunday 14 December
The Rural Life Living Museum, GU10 2DL

Farnham Farmers' Market

Sunday 14 December, 10am - 1.30pm
Central Car Park, GU9 7RB

Farnham Christmas Market

Sunday 14 December, 10am - 4pm
Farnham Town Centre

Craft Your Year - Free Family Workshop: Farnham Christmas Market (Mizuhiki Knotting with Nao Fukumoto)

Sunday 14 December, 10am - 3.30pm
The Borough, GU9 7NW
Free drop-in, no booking required
Organised by New Ashgate Gallery, Supported by
Farnham Town Council and the South Street Trust

'Pop Up' Nativity at St Andrew's Church

Sunday 14 December, 10am
St Andrew's Church, GU9 7DP

Christingle and Nativity

Sunday 14 December, 4pm
Brambleton Hall, GU9 8RR



Christmas Carols

Sunday 14 December, 6pm
St Martin by the Green, GU10 3PW



9 Lessons and Carols

Sunday 14 December, 6pm
St John's Church, GU9 0NX

Crochet Snowflake Wall Hanging Workshop ★

Tuesday 16 December, 10am - 12pm
Farnham Maltings, GU9 7QR

Mini Rag Wreath ★

Wednesday 17 December, 3.45pm - 4.45pm
Farnham Library, GU9 7DR
£3 per child



**Voices Together Community Choir:
Christmas Voices**

Wednesday 17 December, 7pm
The Spire Church, GU9 7QU

The Rural Life Living Museum: Santa Specials ★

Friday 19, Saturday 20, Sunday 21 December
The Rural Life Living Museum, GU10 2DL

The Kings Arms Carols

Friday 19 December, 7pm
Farnham Vineyard Centre, GU9 7PT

The Christmas Show and Gift from Santa ★

Sat 20 - Wed 24 December, (5 shows a day)
Birdworld, GU10 4LD

Mindful Painting & Meditation for Winter Solstice ★

Saturday 20 December, 10am - 12.30pm
Farnham Maltings, GU9 7QR

**Cupcake Decorating: Christmas Workshop ★
(5-12 yrs)**

Saturday 20 December, 10.30am - 11.45am &
1.30pm - 2.45pm
Farnham Maltings, GU9 7QR

Storytime and Craft with Mother Christmas ★

Saturday 20 December, 11am - 12pm
Farnham Library, GU9 7DR
£1 per child

DIY Nativity

Sunday 21 December, 10am
St Thomas-on-The Bourne Church, GU9 8HA

Nativity!

Sunday 21 December, 10.30am
Farnham Vineyard Centre, GU9 7PT



Carol Service at St Francis Church

Sunday 21 December, 3pm
St Francis Church, GU9 7DE

The Spire Church Carol Service

Saturday 21 December, 4.30pm
The Spire Church, GU9 7QU



Carol Service at St Andrew's Church

Sunday 21 December, 5pm
St Andrew's Church, GU9 7DP

9 Lessons and Carols

Sunday 21 December, 6pm
St Thomas-on-The Bourne Church, GU9 8HA

Candlelight Carol Service

Sunday 21 December, 6pm
St Peter's Church, GU10 4QB

Candlelit Carol Service

Sunday 21 December, 6pm
Bethel Baptist Church, GU9 0QQ

Carols Around the Tree

Monday 22 December, 6pm
St George's Church, GU9 9LD

Christingle Service at St Andrew's Church

Wednesday 24 December, 4pm
St Andrew's Church, GU9 7DP

Christmas Eve Family Celebration

Wednesday 24 December, 4pm
Bethel Baptist Church, GU9 0QQ

Family Crib Service

Wednesday 24 December, 3pm
St Thomas-on-The Bourne Church, GU9 8HA



Toddler Crib Service

Wednesday 24 December, 3pm
St George's Church, GU9 9LD

Family Crib Service

Wednesday 24 December, 3pm
All Saints Vicarage, Tilford, GU10 2DD

Christmas Eve Crib Service

Wednesday 24 December, 4pm
St Peter's Church, GU10 4QB

Crib and Christingle Service

Wednesday 24 December, 4pm & 5pm
St Thomas-on-The Bourne Church, GU9 8HA

The Spire Church Christingle

Wednesday 24 December, 4.30pm
The Spire Church, GU9 7QU

Scratch Nativity

Wednesday 24 December, 5pm
St Mark's Church, GU9 0LT

Holy Communion

Wednesday 24 December, 9pm
St Martin by the Green, GU10 3PW

Late Night Communion at St Andrew's Church

Wednesday 24 December, 11pm
St Andrew's Church, GU9 7DP

Midnight Mass

Wednesday 24 December, 11.15pm
St Thomas-on-The Bourne Church, GU9 8HA

Midnight Mass

Wednesday 24 December, 11.15pm
All Saints Vicarage, Tilford, GU10 2DD

Midnight Mass

Wednesday 24 December, 11.30pm
St John's Church, GU9 0NX

Holy Communion

Thursday 25 December, 8am
St Thomas-on-The Bourne Church, GU9 8HA

Holy Communion at St Andrew's Church

Thursday 25 December, 9am
St Andrew's Church, GU9 7DP

Christmas Day Family Service

Thursday 25 December, 10am - 10.45am
Bethel Baptist Church, GU9 0QQ

Family Communion

Thursday 25 December, 10am
St Thomas-on-The Bourne Church, GU9 8HA

Celebration and Communion at St Andrew's Church

Thursday 25 December, 10am
St Andrew's Church, GU9 7DP

Christmas Praise

Thursday 25 December, 10am
St Martin by the Green, GU10 3PW

Christmas Day Service

Thursday 25 December, 10am
St George's Church, GU9 9LD

Christmas Celebration Service

Thursday 25 December, 10am
St Peter's Church, GU10 4QB

The Spire Church Christmas Day Service

Thursday 25 December, 10.30am
The Spire Church, GU9 7QU

Family Communion

Thursday 25 December, 10.30am
All Saints Vicarage, Tilford, GU10 2DD

Christmas Day Celebration

Thursday 25 December, 10.30am
Farnham Vineyard Centre, GU9 7PT

Celebration and Communion at St Andrew's Church

Sunday 28 December, 10am
St Andrew's Church, GU9 7DP



TAVOLA

di famiglia

BUON NATALE

At Tavola di Famiglia Trattoria, we do Christmas the Italian way
— with homemade pasta made fresh in our kitchen every day.

So this Natale, take a break from the sprouts and join us for bowls
of comfort, a little indulgence, and a lot of cheer.



Farnham Christmas Market



Sunday 14 December, 10am - 4pm

Castle Street, The Borough, the Bush Hotel Courtyard & The Ivy Lane Club

Step into Christmas at this year's Farnham Christmas Market! Wander through a festive wonderland filled with unique handmade gifts, mouth-watering seasonal treats, and the cheerful sounds of live music. With over 140 stalls bringing the town centre to life, it's the perfect place to find something special for everyone on your list.

Don't miss the live nativity at The Ivy Lane Club, and let the little ones experience the wonder of meeting Father Christmas in his grotto.

Whether you're here to shop, sip, or simply soak up the festive spirit, Farnham's Christmas Market promises something for everyone.

Principal sponsor:

LAITHWAITES
WINE

Gold sponsors:



Sponsors in kind:



What's on and where

Castle Street

Variety of stalls selling handmade gifts, delicious street food, festive drinks and acoustic music stage.

The Borough

Main stage featuring local musicians surrounded by food, drink and gift stalls.

Bush Hotel Courtyard

Craft and gift stalls accompanied by live music.

The Ivy Lane Club - Downing Street

Santa's grotto, live nativity, children's rides and unique handmade gifts and accessories from talented makers.

Central Car Park

Farnham Farmers' Market from 10am - 1.30pm. Farm fresh local produce, sold to you direct from the producer.



Map of Farnham Christmas Market



Free Hoppa Bus Service:

Operating between 10am - 4.30pm every 15-20 minutes (traffic dependant) on the following routes:

North Farnham: Drovers Way > Hale School > Vicarage Lane > St John's Church > Farnham Hospital > Castle Street

Badshot Lea & Weybourne: Sainsbury's > Beech Tree Drive > Mill Stream (Elm Tree Pub) > Farnham Hospital North > East Street

South Farnham: The Chantries > Weydon School > Green Lane > Edward Road > Morley Road > Downing Street

Christmas Market Stallholders



Artists and Makers – Handmade Crafts

Alison McGregor Ceramics **J**
Angie Wallace Fine Art **C**
Blue Daisy Arts **A**
By Aspen Crafts **B**
Ceramic Fitch **IC**
DeziDesigns Art **D**
DragonLadyUK **C**
E19 **H**
Gina McAdam **IC**
Grace Cuddle Art **H**
Jobydove **IC**
Just Jane Crafts **IC**
JustJules:UK **IC**
Laniejane Productions **BC**
Mad Lou Publishing **J**
Pickle Pants **C**
Resin Expectations **IC**
Trixie Prints **IC**



Clothing and Accessories

Ada Baby **C**
Bournemouth Bag Co. **F**
Chukka Belts & Socks **D**
Finishing Touches **D**
Finite Accessories **D**
Pickle Goods **J**
Premium Moroccan Leather **H**
Sew Proud **BC**
The Travelling Shopkeeper **H**
Udom **H**



Catering, Coffee and Bars

Angel's Kitchen Taste of Asia **G**
Anicia's Street Food **G**
Beyond Cocktails **G**
Burrito Street **G**
Crêpe Britain **H**
Farnham Brewing Co. **F**
Jamie's Coffee **J**
Ladda Thai Cuisine **F**
Lev & Tine **F**
Maame's **F**
Mumbai Street Eats **F**
Street Food Spain **G**
Tavola Di Famiglia **J**
Teller's Arms **A**
The Bubbly Bar **G**
The Coffee Can Co. **G**
The Curry Man **G**
The Garden Restaurants **G**
The Giggly Pig Co. **G**
The Korean Corndog Station **F**



Food Produce, Bakery and Confectionary

Bakeaway **C**
Big Ginger Sauce Co. **A**
Cakehole **J**
Deelicious Chilli Jam **D**
Dorset Artisan Cheese **F**
Forever Fudge **E**
Hell's Bakery **H**
Jacc's Coffee **E**
Juthan Chocolate **D**
La Patisserie Macaron **C**
LindaPresents **A**
Mercanti di Calabria **C**
Mudfoods **J**
Mummy Makes Fudge **D**
Pine Nut Path **E**
SCT & SCT **E**
Snug Cookies **B**
The Cookie Pod **E**



Drinks Produce

52North Drinks **D**
Barcelona Spirit Brands **E**
Bergamia Tea **B**
Distillers of Surrey **C**
Loxwood Meadworks **F**
New Forest Tea Co. **F**
Rent a Cherry Tree **E**
Silent Pool Gin **F**
Urban Rhino Spirits **A**



Jewellery

Amy North Jewellery **IC**
Cindi's Homemade Gifts Emporium **BC**
CMF Designs **D**
Daphnis + Chloe Jewellery **BC**
Florence and Maisie **IC**
Gemdecorum **B**
Little Gems Jewellery **IC**
Mary Ann Sugiyama Jewellery **H**
My New Fave **H**
NixInxs **IC**
Ozita & Bobcat **IC**
Pip Portley Jewellery **D**
Ziorva **B**
Zooniverse Designs **B**



Homeware and Christmas Decorations

ALG Sales Direct **C**
By The Magnolia Tree **E**
Butterfly and Bluebell **J**
Crumble Crafts **J**
Eco-Pebble **H**
Gokican **H**
Homemade Hollydays **H**
Hunts Silverware **B**
J's Occasions **BC**
Judefish **H**
Kept for Life **H**
Le Bon Cadeau **H**
Lucy Goes to Lapland **J**
Odd and Faded Design **IC**



Puttenham Luxury Candles **J**
Stand and Stare by Seb **E**
Studio Limbo **H**
Summersleigh **D**
Rough Stuff Oak **H**
The Handmade Picture Company **C**
The Oil Hut **D**



Skincare, Bath and Body

Crystal-Eyez **H**
Freak of Nature Soaps **C**
Futuglobe **B**
Pretty Karma **IC**



Other

Bella Bébé **B**
Boba's Plants **C**
Bush Hotel Farnham **BC**
Butternut Box **J**
Castle Street Flowers **A**
Collab8 **C**
Gransfield **J**
Snow Moon Creations **C**
The Little Pet Biscuit Co. **D**
Lake Therapy **H**

Charity and Fundraising

Abbeyfield Wey Valley Society **H**
Farnham Hedgehogs **A**
Farnham Lions **A**
Surrey Wildlife Trust **J**
The Spire Church Farnham **H**
The Woodland Trust **E**

Sponsors

Kidd Rapinet **A**
Laithwaites **A**
Rowledge Family Vets **A**

Info and First Aid

Farnham Town Council **A**
Medirek **J**



Make It Sparkle Nutcracker Trail

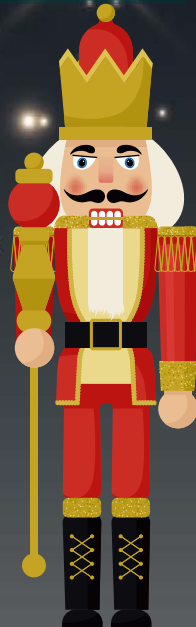
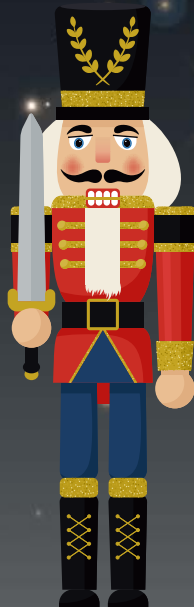
Family Farnham Fun!

Follow the clues to find the 9 nutcracker names in participating stores around Farnham. Fill in the competition form for a chance to win a prize! Entry forms available from participating shops.

Hunt starts 15 November

Begin your hunt at The Frame Centre, 17 Downing Street, and return your completed form to the final stop, Elphicks on West Street.

Happy hunting!





'Together, we are committed to ensuring Farnham remains a thriving, welcoming and successful town – for businesses, residents, and visitors alike.' Janie Elliott-Dunn, Farnham BID Manager

Meet the Make it Farnham Team

Make It Farnham is led by Farnham BID (Business Improvement District), with Janie (5 months), Sam (3 months), and Chaz (1 month) bringing fresh energy and expertise. The BID supports local businesses, enhances the town centre, and focuses on marketing Farnham, boosting the economy, and keeping the town safe and welcoming.

Janie Elliott-Dunn – Farnham BID Manager (Part-time)

Janie is Farnham BID's part-time Manager, with a strong background spanning retail, fashion, and business development. She studied at the London College of Fashion and St Martins, designed fashion collections sold through Harrods, and has created interiors for several retail spaces. Having worked with both independent and national brands in retail management, she brings a valuable mix of creativity and commercial insight. Alongside running her own business, Scarlett & Black, she now leads Farnham BID's strategy – supporting businesses and raising the town's profile.



Sam Farrow – Marketing Manager (Part-time)

With an MA in Marketing Communication and decades of experience in branding and campaigns, Sam has led high-profile projects across government, media, retail, heritage, and education. She also runs her own design and marketing consultancy, using strategic and creative expertise to boost Farnham's visibility and attract residents and visitors.



Chaz Pound – Business Support Coordinator (Part-time)

Skilled in administration, customer service, and community engagement, Chaz is part-time, and helps BID projects run smoothly. Passionate about Farnham's business community, she is also a strong supporter of Farnham Craft Month and local creative initiatives.



About the BID

Working for Farnham - what the BID does

Farnham BID represents and supports over 450 local businesses, reinvesting directly back into the town to increase footfall, support economic growth and enhance the overall town centre experience.

Our four key pillars:

- *Marketing & Promotion* – raising Farnham's profile and attracting visitors
- *Safe & Welcoming* – ensuring a positive experience for all who visit
- *Business Support & Growth* – helping businesses thrive
- *Placemaking & Town Experience* – improving the town's look and feel

Current delivery includes:

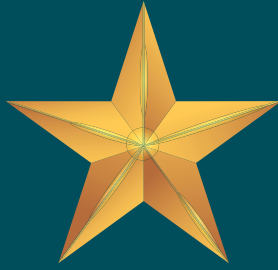
- Newsletter launched to keep levy-paying businesses informed and supported
- Farnham Rangers in place to deter shoplifting, improve safety, and provide a welcoming presence
- Radio advertising and festive promotion to attract Christmas visitors
- Collaboration with UCA students on creative Christmas window displays
- Preparing to launch the Make It Farnham brand and digital platforms
- Developing a full marketing and events strategy for 2026
- Personally reaching out to every levy-paying business; as a small part-time team, this takes time, but we are committed to hearing every voice

A note on expectations

Farnham BID's role is to promote, support and enhance the town, delivering projects that benefit the wider business community. We do not have decision-making powers over planning, parking, infrastructure, or business rates, but we work collaboratively with Farnham Town Council, Waverley Borough Council and Surrey County Council to influence positive outcomes wherever possible. As a small team, we focus on achieving the greatest impact for the town as a whole – and always aim to be fair and balanced with the resources available.

Farnham BID is here to champion the town all year round – ensuring it continues to thrive now and for the future. Together, we are building a stronger, more prosperous future for Farnham.

Please follow @makeitfarnham on Instagram and Facebook!



Make It Sparkle - Make it Farnham this Christmas

Brought to you by Farnham BID, Farnham is set to shine this Christmas! As part of our Make It Sparkle campaign, shop windows across the town will be transformed into magical festive displays in collaboration and designed by talented students from the University for the Creative Arts.

Each window will bring a touch of glamour and imagination – from frosted finishes and twinkling lights to creative, eye-catching designs that capture Farnham's unique character. Together, they'll create a Winter Wonderland trail for everyone to enjoy.

So take a stroll through town, explore Farnham's shops and cafés, and discover the creativity that makes our community sparkle. Don't forget to share your favourite windows with **#MakeltFarnham** – and help turn Farnham into a magical place to shop, dine, and celebrate this Christmas.



ELPHICKS

EST.1881

**BLACK
FRIDAY**

5 DAYS OF SAVINGS
UP TO

20% OFF

THROUGHOUT THE STORE

*Terms apply, please see instore.

JOIN US

THURSDAY 27TH NOVEMBER
9:30AM - 8:00PM
(LATE NIGHT OPENING)

**FRIDAY 28TH AND
SATURDAY 29TH NOVEMBER**
9:30AM - 5:30PM

SUNDAY 30TH NOVEMBER
10:30AM - 4:30PM

MONDAY 1ST DECEMBER
9:30AM - 5:30PM

ELPHICKS

EST.1881

Events

JOIN US FOR A
**FANTASTIC FREE
STYLE EVENT ON
FRIDAY 28TH
NOVEMBER**

**A WINTER STYLE
MASTERCLASS
WITH NICKY
HAMBLETON JONES**

GET EXPERT ADVICE
ON HOW TO STYLE
YOUR WARDROBE
THIS WINTER AND
ENJOY A FREE GLASS
OF PROSECCO!

BUSH

HOTEL • FARNHAM

CHRISTMAS DINING

Join us fireside in the Garden
Restaurant or Oak Lounge for a
festive feast celebrating the best of
winter produce. Perfect for a long
lunch or indulgent evening. For
something lighter try our Afternoon
Tea.

Available 1-23 December

**AFTERNOON TEA
£38.00
THREE COURSES
£39.50**

NEW YEARS EVE

**£95 PER PERSON
BOOKING ESSENTIAL**



Celebrate New Year's Eve in style
with fine dining and live music.
Enjoy champagne and canapés from
7pm in the Redgrave Rooms bar,
followed by a five-course dinner and
our resident DJ keeping the party
alive into the early hours.

FOR PRIVATE BOOKINGS, EMAIL EVENTS@FARNHAMBUSH.COM

Proud sponsor of Farnham Town Council Christmas Events

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TERMS & CONDITIONS: Valid for new customers, 18+ only, one use per household. Redeemable in Farnham Store only. 30% off can only be used only once and cannot be used with any other offer. Minimum spend £95. Maximum discount of £100. Excludes Gift Vouchers and Fine Wine. Valid until midnight 05/01/2026. See laithwaites.co.uk/terms for full terms and conditions, and privacy policy. Laithwaites is operated by Direct Wines Ltd. Registered in England and Wales (No 1095091). One Waterside Drive, Arlington Business Park, Theale, Reading, RG7 4SW. Unless otherwise stated, all wines contain sulphites. Savings based on individual bottle price.